

ROBERT HEIMBROCK

GRAPHIC DESIGNER + ART DIRECTOR



WEBSITE
WWW.HEIMBROCKDESIGN.COM



EMAIL
ROBERT@HEIMBROCKDESIGN.COM

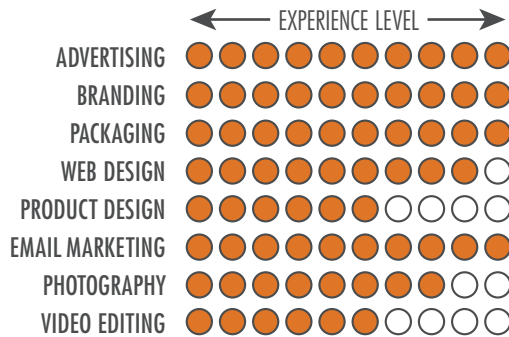


SOCIAL MEDIA
WWW.FACEBOOK.COM/HEIMBROCKDESIGN

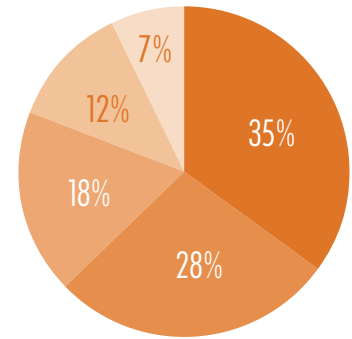
FOCUS GRAPHIC DESIGN & ART DIRECTION

Seeking senior level graphic design or art direction position with a progressive company where I can contribute to the development of great creative while collaborating with bright, committed people.

SKILL SET & PROGRAM USAGE



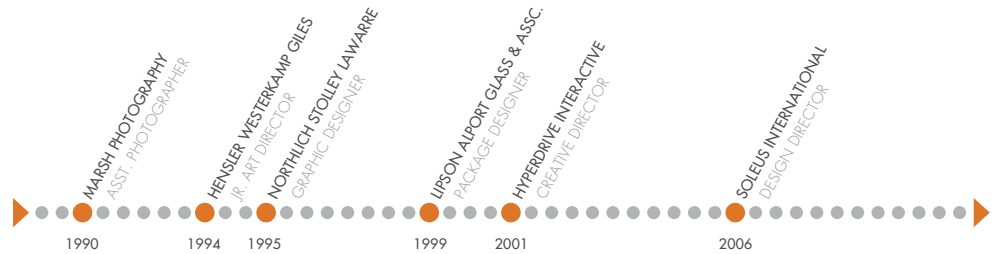
- Ai** ILLUSTRATOR
- Ps** PHOTOSHOP
- Dw** INDESIGN
- Id** DREAMWEAVER
- Ae** ACROBAT



EDUCATION & CAREER PATH

VINCENNES UNIVERSITY
MAY 1991
ASSOCIATES IN COMMERCIAL ART

INDIANA UNIVERSITY
DECEMBER 1993
BACHELOR IN FINE ARTS



PROFESSIONAL EXPERIENCE

HENSLER WESTERKAMP GILES
1994 - 1995 ~ JR. ART DIRECTOR
CINCINNATI, OHIO
Became the agency Photoshop expert and cut my design teeth on print ads and collateral.

NORTHLICH STOLLEY LAWARRE
1995 - 1999 ~ GRAPHIC DESIGNER
CINCINNATI, OHIO
Worked on the P&G new product development team and promoted to Asst. Design Director.

LIPSON ALPORT GLASS & ASSC.
1999 - 2001 ~ PACKAGING DESIGNER
CHICAGO, ILLINOIS
Member of a team of designers who created iconic brand imagery on the worldwide brands of Kraft Foods and S.C. Johnson where we were responsible for all stages of the design concept from sketches to finished art. Member on the team that re-branded Kool-Aid man.

HYPERDRIVE INTERACTIVE
2001 - 2006 ~ CREATIVE DIRECTOR
CINCINNATI, OHIO
Co-founder and Creative Director for one of greater Cincinnati's best online and interactive marketing agencies. Our team created a wide variety of projects including website design, strategic email marketing, advertising, corporate branding, and collateral materials.

SOLEUS INTERNATIONAL
2006 - PRESENT ~ DESIGN DIRECTOR
LOS ANGELES, CALIFORNIA
Directed key marketing projects for the company including packaging design and execution, photography, collateral & print material, interactive presentations, trade shows displays and website development. Also an integral part of the company's new product development team.

INTERNATIONAL BRANDS: PROCTOR & GAMBLE - SWIFER - FEBREZE - BOUNTY - CREST - S.C. JOHNSON - GLADE - KRAFT FOODS - KOOL AID - SHARPIE - SOLEUS INTERNATIONAL

ADDRESS 379 W. WALNUT ST. PASADENA, CALIFORNIA 91103 - PHONE 626-787-3236 - WWW.HEIMBROCKDESIGN.COM

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RECENT BRANDING



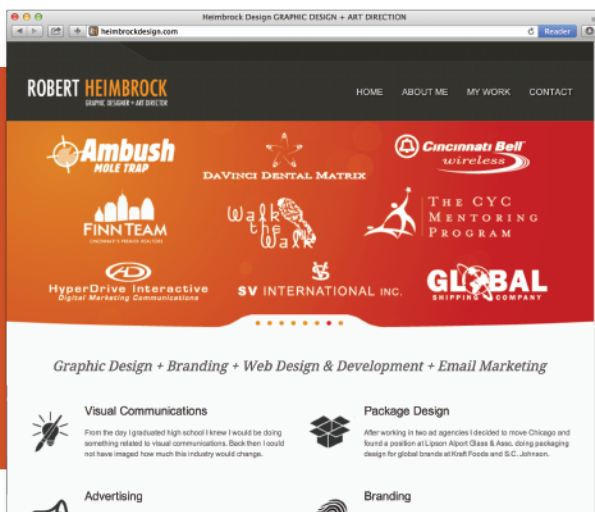
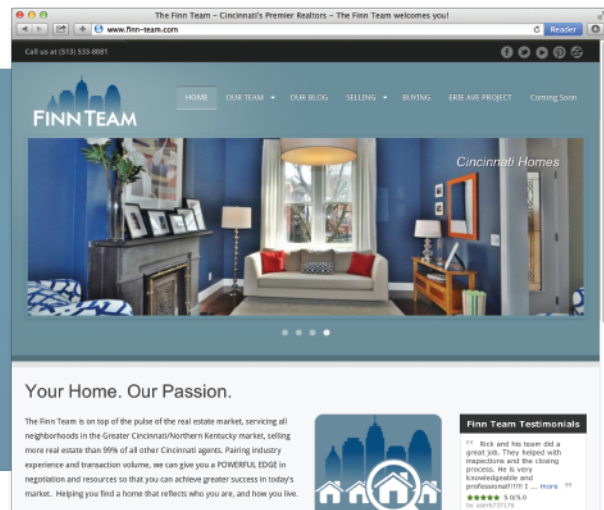
RECENT WEB DEVELOPMENT



PROJECT
BRANDING, WEBSITE
AND SOCIAL MEDIA

SOFTWARE:
ILLUSTRATOR
PHOTOSHOP

For this project I used CMS MADE SIMPLE. It's an open-source (GPL) content management system that provides a web-based development and administration area. In 2010 it won the Packt Publishing annual award for open source content management. It was a perfect fit for my clients real estate business.



HEIMBROCK DESIGN

PROJECT
WEBSITE AND
SOCIAL MEDIA

SOFTWARE:
ILLUSTRATOR
PHOTOSHOP

For this project I used WORDPRESS. It's an open-source blogging tool and a content management system based on PHP and MySQL. WordPress was used by more than 23.3% of the top 10 million websites as of January 2015. This CMS system makes "on the go" updates easy and provides more development options.

VISIT WWW.HEIMBROCKDESIGN.COM FOR MORE SAMPLES

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